



School Safety Corporate Sponsorship Opportunities

What is 'SHELTR' TrainingSM

School Hazard-Emergency-Lethal Threat Response (SHELTRSM) Training provides Teachers, School Administrators, cafeteria employees, maintenance staff, grounds keepers, etc. with training tools and techniques in which to keep their school safe. These tools and techniques are meant to show how to create daily security routines, "LOOK" for things that are out of the norm, "REPORT" incidents in a timely and accurate manner, and "RESPOND" if your campus becomes engaged by a threat or emergency.

Why is 'SHELTR' TrainingSM Necessary

Unfortunately schools around the world are becoming a target to foreign and domestic terrorism. There are not enough law enforcement officers available to secure every location where a terrorist or terrorist organization may attack. As it relates to the schools in America, it falls on the teachers, school administrators, staff, students and even parents to ensure **THEIR** school is made to be a safe environment. The "SHELTR" TrainingSM courses and Tactical Protective Gear gives the school a chance to defend from an Active Threat.

SHELTR TrainingSM Program Sponsorship

- It is vital that the Defensive Posture of our schools in America be stood up to a level that gives students and teachers a chance to survive should a crisis or threat engage their school. The SHELTR TrainingSM Program finally gives our students and teachers that chance.
- Federal Education Funding isn't enough to ensure every school in America is trained. **We need the corporations in America to help.**
- Through National, Regional & local sponsorship – American Corporations can help create **Safe Schools in America.**
- Working with US Military Strategists and Tactical Operators, Norhurst Tactical has created a total solution that allows SHELTR TrainingSM Courses to be developed specifically for an individual school.
- Each Training course is taught to the teachers, faculty, and staff by one of our 500 US Military Veteran Trainers.
- Upon completion of training, the SHELTR TrainingSM Course is left with the school for follow-on training courses and further development of their specific SHELTR Plan.
- Norhurst Tactical has been able to keep the cost of each SHELTR TrainingSM Course to **\$6,995**

- Through Corporate Sponsorship, these courses can be purchased and issued to the school or school system of your choice.
- Each Corporate Sponsor's logo will be added to the SHELTR TrainingSM documents provided to your sponsored school.
- Each Corporate Sponsor and details of their sponsorship will be recognized on the National ENSSASM website.

PAK-JacketSM Sponsorship

- Manufactured to NIJ-IIIA ballistic standards for individual mobile protection. Provides protection from .22, .44, .45, and 9mm rounds. Fire retardant, cut proof, razor proof, and shrapnel proof.
- Each jacket includes Kevlar weave gloves, high heat intensity goggles, vacuum sealed first aid kits, and a high decibel whistle.
- The current cost of each PAK-JacketSM **\$325 (plus S/H)**
- Through Corporate Sponsorship, the PAK-Jackets can be purchased and issued to the school or school system of your choice.
- Each Corporate Sponsor and details of their sponsorship will be recognized on the National ENSSASM website.



Website: www.sheltrusa.com
 Email: sponsorship@sheltrusa.com
 Phone: 434 792 8116

Proud Sponsor of:



Bronze Sponsorship—\$250,000 Sponsor Package

- 10 SHELTR TrainingSM Courses (Includes all travel, lodging, and meals for instructors)
- 500 PAK-JacketsTM (Various Sizes—Includes all processing, shipping and handling for up to 10 different schools)
- Free 1 year subscriptions to SHELTR VisionTM Application for all teachers, staff, and employees of each school that is trained
- 50 Lifetime VIP Founding Memberships to ENSSATM
- 250 SHELTRTM Challenge Coins with Sponsors Name on the coin
- 250 SHELTRTM T-shirts with Sponsors Name on the front of the shirt
- 10 SHELTR TrainingSM Certification Certificates
- 10 SHELTR TrainingSM Sponsorship Plaques with sponsors name on plaque
- Your company logo printed on SHELTR TrainingSM Documents provided to schools of your choice
- Your company recognized on Educators National School Safety AssociationTM (ENSSATM) Website
- Marketing Support for your company's SHELTRTM marketing campaign

Silver Sponsorship—\$500,000 Sponsor Package

- 23 SHELTR TrainingSM Courses (Includes all travel, lodging, and meals for instructors)
- 1,000 PAK-JacketsTM (Various Sizes—Includes all processing, shipping and handling for up to 25 different schools)
- Free 1 year subscriptions to SHELTR VisionTM Application for all teachers, staff, and employees of each school that is trained
- 75 Lifetime VIP Memberships to ENSSATM
- 350 SHELTRTM Challenge Coins with Sponsors Name on the coin
- 350 SHELTRTM T-shirts with Sponsors Name on the front of the shirt
- 23 SHELTR TrainingSM Certification Certificates
- 23 SHELTR TrainingSM Sponsorship Plaques with sponsors name on plaque
- Your company logo printed on SHELTR TrainingSM Documents provided to school of your choice
- Your company recognized on Educators National School Safety Association (ENSSATM) Website
- Marketing Support for your company's SHELTRTM marketing campaign

Gold Sponsorship—\$1,000,000 Sponsor Package with 10 Custom-Made Sponsor TEE JacketsTM

- 50 SHELTR TrainingSM Courses (Includes all travel, lodging, and meals for instructors)
- 2,000 PAK-JacketsTM (Various Sizes—Includes all processing, shipping and handling for up to 50 different schools)
- Free 1 year subscriptions to SHELTR VisionTM Application for all teachers, staff, and employees of each school that is trained
- 100 Lifetime VIP Memberships to ENSSATM
- 500 SHELTRTM Challenge Coins with Sponsors Name on the coin
- 500 SHELTRTM T-shirts with Sponsors Name on the front of the shirt
- 50 SHELTR TrainingSM Certification Certificates
- 50 SHELTR TrainingSM Sponsorship Plaques with sponsors name on plaque
- Your company logo printed on SHELTR TrainingSM Documents provided to school of your choice
- Your company recognized on Educators National School Safety Association (ENSSATM) Website
- Marketing Support for your company's marketing campaign

Platinum Sponsorship—\$2,500,000 Sponsor Package with Celebrity Appearance

- 127 SHELTR TrainingSM Courses (Includes all travel, lodging, and meals for instructors)
- 5,000 PAK-JacketsTM (Various Sizes—Includes all processing, shipping and handling for up to 125 different schools)
- Free 1 year subscriptions to SHELTR VisionTM Application for all teachers, staff, and employees of each school that is trained
- 275 Lifetime VIP Memberships to ENSSATM
- 1500 SHELTRTM Challenge Coins with Sponsors Name on the coin
- 1500 SHELTRTM T-shirts with Sponsors Name on the front of the shirt
- 127 SHELTR TrainingSM Certification Certificates
- 127 SHELTR TrainingSM Sponsorship Plaques with sponsors name on plaque
- Your company logo printed on SHELTR TrainingSM Documents provided to school of your choice
- Your company recognized on Educators National School Safety Association (ENSSATM) Website
- Marketing Support for your company's SHELTRTM marketing campaign

Diamond Sponsorship—\$5,000,000 Sponsor Package with 2 Celebrity Appearances

- 255 SHELTR TrainingSM Courses (Includes all travel, lodging, and meals for instructors)
- 10,000 PAK-JacketsTM (Various Sizes—Includes all processing, shipping and handling for up to 250 different schools)
- Free 1 year subscriptions to SHELTR VisionTM Application for all teachers, staff, and employees of each school that is trained
- 600 Lifetime VIP Memberships to ENSSATM
- 3000 SHELTRTM Challenge Coins with Sponsors Name on the coin
- 3000 SHELTRTM T-shirts with Sponsors Name on the front of the shirt
- 255 SHELTR TrainingSM Certification Certificates
- 255 SHELTR Training SponsorshipSM Plaques with sponsors name on plaque
- Your company logo printed on SHELTR TrainingSM Documents provided to school of your choice
- Your company recognized on Educators National School Safety Association (ENSSATM) Website
- Marketing Support for your company's SHELTRTM marketing campaign

CUSTOM SPONSORSHIP PACKAGES ALSO AVAILABLE



Website: www.sheltrusa.com
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